

## Who is Lori Diamantino?

Lori Diamantino is a strong, courageous 38-year-old mother of two young boys, Zachary and Connor. She is a wife, a daughter, a sister, a cousin, a friend and many more things to many more people who has been diagnosed with Intravascular Lymphoma, an insidious rare form of cancer that does not typically affect someone this young. The cancer is being treated aggressively and frequently which makes it impossible for Lori to work outside of the home and requires a family member to transport and care for her and the children while her husband is working. Very shortly, Lori is going to have to undergo a bone marrow transplant and an even more aggressive form of chemotherapy.

If you ask anyone who knows Lori to describe her the first thing anybody says is what a caring and dedicated mother she is. This disease is robbing her of spending time with her children and of the strength to be able to perform all of the loving and special tasks she has always performed for them daily.

All of Lori's friends and family have asked how they can help and what they can do to be of assistance to Lori during this most difficult time in her life. The answer is – help us raise funds to cover the cost of her treatments and help alleviate some of the economic burden this horrific illness has placed upon her husband and family. We are asking for your help in any way possible; from sponsorships to volunteers.

Throughout this year, we are going to be hosting a variety of events to raise money to assist the Diamantino family through these difficult times. Please take the time to look at our list of events and sponsorship opportunities and ask yourself who you know that may like to be involved or how you can help.

## About Us

Care 5 is made up of five caring women who love and care very much for Lori Diamantino and her family. As an all volunteer group they are focused on streamlining all donations to the **Lori Diamantino Lymphoma Fund** to help Lori and her family fight this extremely rare and debilitating cancer.

## Contact Us

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Valerie Goncalves	401 524 4750
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Kerri Polseno	401 286 3829

Mailing address:  
3 Craigie Street  
North Providence, RI 02911  
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For up to date information, event forms and schedules, visit the Web site:

[www.care5.org](http://www.care5.org)

## Helpful Resources

**The Leukemia & Lymphoma Society**  
[www.LLS.org](http://www.LLS.org)

**American Cancer Society**  
[www.cancer.org](http://www.cancer.org)

## Other Events

Visit our Web site for further information regarding upcoming events.



**Sponsorship  
Opportunities  
for the 5K Walk  
to Support  
The Lori Diamantino  
Intravascular  
Lymphoma Fund**

**October 5, 2008 • 9 a.m.  
Johnston Memorial Park**

# Support the Lori Diamantino Intravascular Lymphoma Fund

## In Good Company

It's inspiring to see people of all walks of life joined together in the spirit of help and support. Your sponsorship is essential to the success of our events and fundraising goals.

Our main event: The Care5 5K Walk will be held on October 5, 2008 at Johnston Memorial Park. In

addition to the Walk, the event will be a celebration of food, music, entertainment, and children's activities.

As a proud sponsor you will be spotlighted before a spectacular crowd with exposure to media coverage wherever possible. Wouldn't you like to see your organization's name in such good company?

## Sponsorship Opportunities

### Title Sponsor \$5,000 (exclusive)

- Name the Walk: The Care5 5K Walk presented exclusively by your organization
- Company name/logo prominently on all print collateral and Web site with link to your Web site
- Back cover of event program
- Company name/logo prominently on official Walk T-shirts
- Recognition to the media wherever possible
- Acknowledgement from the Care5 team to the audience at the event
- Signage at registration area
- Signage at water stops along the Walk route
- Signage at food station(s)
- Signage at children's play area

### Presenting Sponsor \$2,500 (exclusive)

- Company name/logo on Web site with link to your Web site
- Company name/logo prominently on official Walk T-shirts
- Inside front cover of event program
- Acknowledgement from the Care5 team to the audience at the event
- Recognition to the media wherever possible
- Signage at registration area
- Signage at water stops along the Walk route
- Signage at food station(s)
- Signage at children's play area

### Platinum Sponsor \$1,000

- Company name/logo on Web site with link to your Web site
- Company name/logo prominently on official Walk T-shirts
- Inside back cover of event program
- Acknowledgement from the Care5 team to the audience at the event
- Recognition to the media wherever possible
- Signage at registration area
- Signage at water stops along the Walk route
- Signage at food station(s)
- Signage at children's play area

### Gold Sponsor \$500

- Ad in event program
- Company name/logo on back of official Walk T-shirts
- Signage at registration area
- Signage at water stops along the Walk route
- Signage at food station(s)
- Signage at children's play area

### Silver Sponsor \$250

- Text link to your Web site
- Ad in event program
- Company name/logo on back of official Walk T-shirts
- Signage at registration area

### Bronze Sponsor \$100

- Text link to your Web site
- Ad in event program
- Acknowledgement from the Care5 team to the audience at the event

## Friend and Supporter

All Team Captains and pledged walkers will receive recognition at the event and a listing in the event program.

Thank you for considering Sponsorship. For more information, please contact any of the Care 5 team members listed on the back of this brochure.

## Yes! I'd like to help...

My Name: \_\_\_\_\_

Company/Org. Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

If it's alright to E-mail you information regarding this event/ cause please provide your address:

E-mail: \_\_\_\_\_

\_\_\_\_\_ I'd like to become a sponsor!

Level: \_\_\_\_\_

\_\_\_\_\_ I would like to become a team captain and lead a group during the Care5 5K Walk. (Pledge forms are available on our Web site: [www.care5.org](http://www.care5.org))

\_\_\_\_\_ I would like to participate in the walk as an individual. (Pledge forms are available on our Web site: [www.care5.org](http://www.care5.org))

\_\_\_\_\_ I would like to donate gift bag items, food, or in-kind services!

\_\_\_\_\_ I would like to volunteer!

*Thank you*